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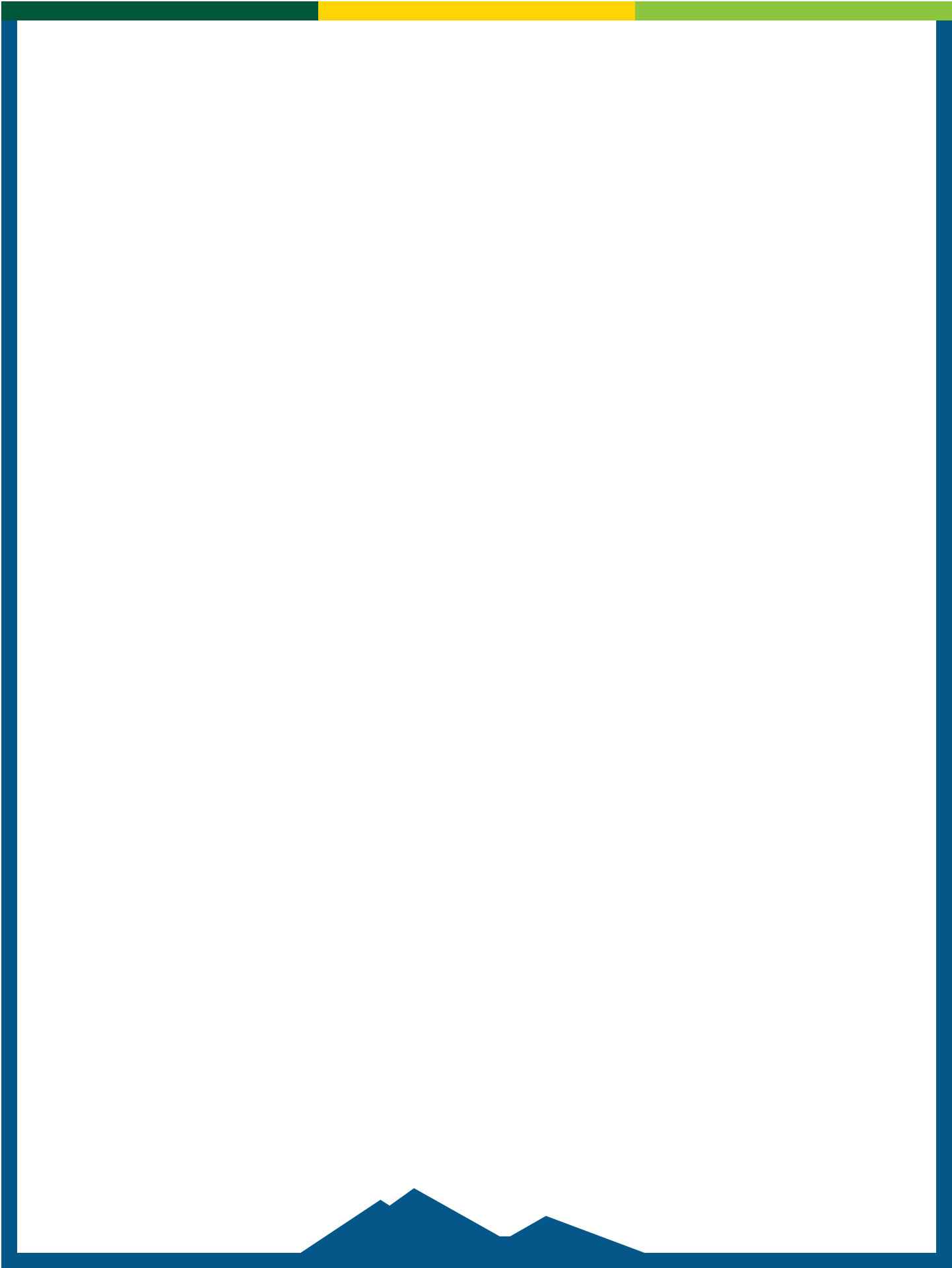
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UNIVERSITY OF ALASKA FOUNDATION



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STRATEGIC PRIORITY 2



☒ Create a student success initiative fund in support of department, school, college, campus, university, and community partner student success priorities throughout the UA system.

☒ Convene a system-wide scholarship task force to comprehensively review the entire scholarship process and develop and implement recommendations for improvement.

☒ Identify the unmet scholarship needs and develop fundraising efforts to meet these needs.

STRATEGIC PRIORITY 3



3.1. Increase the efficiency of financial reporting



3.2. Increase the efficiency of the UA system



1. Increase the efficiency of financial reporting by:

- 1.1. Distribute timely financial reports and utilize modern technologies for more effective communication of financial information and performance of foundation held funds to donors and the UA system.
- 1.2. Encourage foundation and universities to rank in the top quartile in cost to raise a dollar and other industry measures amongst peer organizations.

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2. Increase the efficiency of the UA system by:

- 2.1. Create and implement a systematic method for enhancing the efficiency, effectiveness, and user satisfaction of foundation and UA system processes and procedures.

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3. Improve data management processes to ensure accuracy and security of all constituent data in the donor data system using a shared data governance structure.

- 3.1. Promote a culture of practical data literacy for foundation and UA system leadership, staff, and partners.
- 3.2. Create an advancement data council to establish data governance guidelines for the UA system.

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4. Devise new strategies and procedures for recruiting, onboarding, retaining, and succession planning of advancement employees.

- 4.1. Develop a more competitive advancement compensation system.
- 4.2. Enhance skills and professional development opportunities for advancement staff.

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STRATEGIC PRIORITY 4



- ☑ Review baseline data, priorities, and goals across the UA system for DEI initiatives.
- ☑ Develop a plan for creating a DEI vision for the foundation that supports the UA system in their DEI efforts and includes a process for continuous evaluation and improvement.

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- ☑ Identify DEI fundraising goals, plans, and initiatives and resources available for implementation across the UA system.
- ☑ Develop special initiatives and sustained efforts to raise philanthropic resources for DEI to benefit students, faculty, and staff at the universities.

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- ☑ Integrate DEI principles into the UA system's donor relations/stewardship efforts to honor all contributions and donors equitably.
- ☑ Review and update foundation publications and online presence for cultural relevance and equitable representation reflecting the diversity of Alaska.
- ☑ Create a DEI communications toolkit for UA system advancement.

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